



Megan

CULKIN

PLANNER | DESIGNER |
WEDDING PRO EDUCATOR

About me

Meagan is the owner of Magnolia Collective, a wedding planning and design company in its 13th year of business, with teams serving both North Carolina and Virginia. She is the Director of Programming for the NACE Richmond chapter, as well as the Design Chair for the NACEYs gala.

When not designing event spaces, Meagan spends her time offering consulting for wedding businesses, discovering foodie haunts and searching for the perfect gin cocktail, and trying to get her dogs to cooperate for Tiktok videos.

6

Years in
NACE

13

Years in
Business

16

Years in
Industry

25+

Speaking
engagements

485+

Events
planned

AS SEEN IN

WIPA NATIONAL

TSE CATERSOURCE

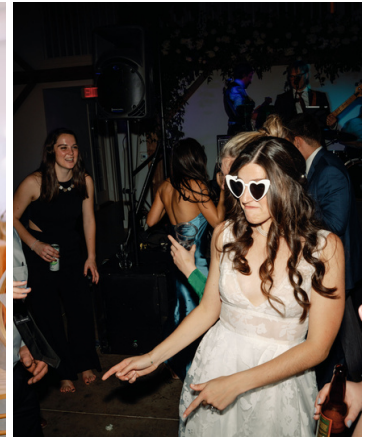


WIPA™
Wedding International
Professionals Association



SPEAKING TOPICS

- Tiktok 101: A guide to getting started
- Creating Tiktoks and Reels to attract the new generation of wedding clients
- Instagram vs Reality of Private Residence Weddings
- Cracking the social media code: Knowing what to post where
- Ensuring Inclusive Events for All
- Planning Open Houses that Convert to Booked Clients



SERVICES & RATES

VIRTUAL TALK

\$250

Up to 60 minutes of speaking on desired topic + Q+A and take home resources for attendees

IN PERSON TALK

\$500+

Up to 60 minutes of speaking on desired topic + Q+A and take home resources for attendees

VIRTUAL WORKSHOP

\$350

Up to 90 minutes of discussion and group based work on desired topic, + Q+A and take home resources for attendees

IN PERSON WORKSHOP

\$650+

Up to 90 minutes of discussion and group based work on desired topic, + Q+A and take home resources for attendees

In person speaking engagements must also account for cost of travel (airfare if >3 hours from Raleigh NC, or cost of gas is <3 hours from Raleigh, NC). Minimum one hotel night's stay required for events 2+ hours away and 2 nights stay required for events over 4 hours from Raleigh, NC